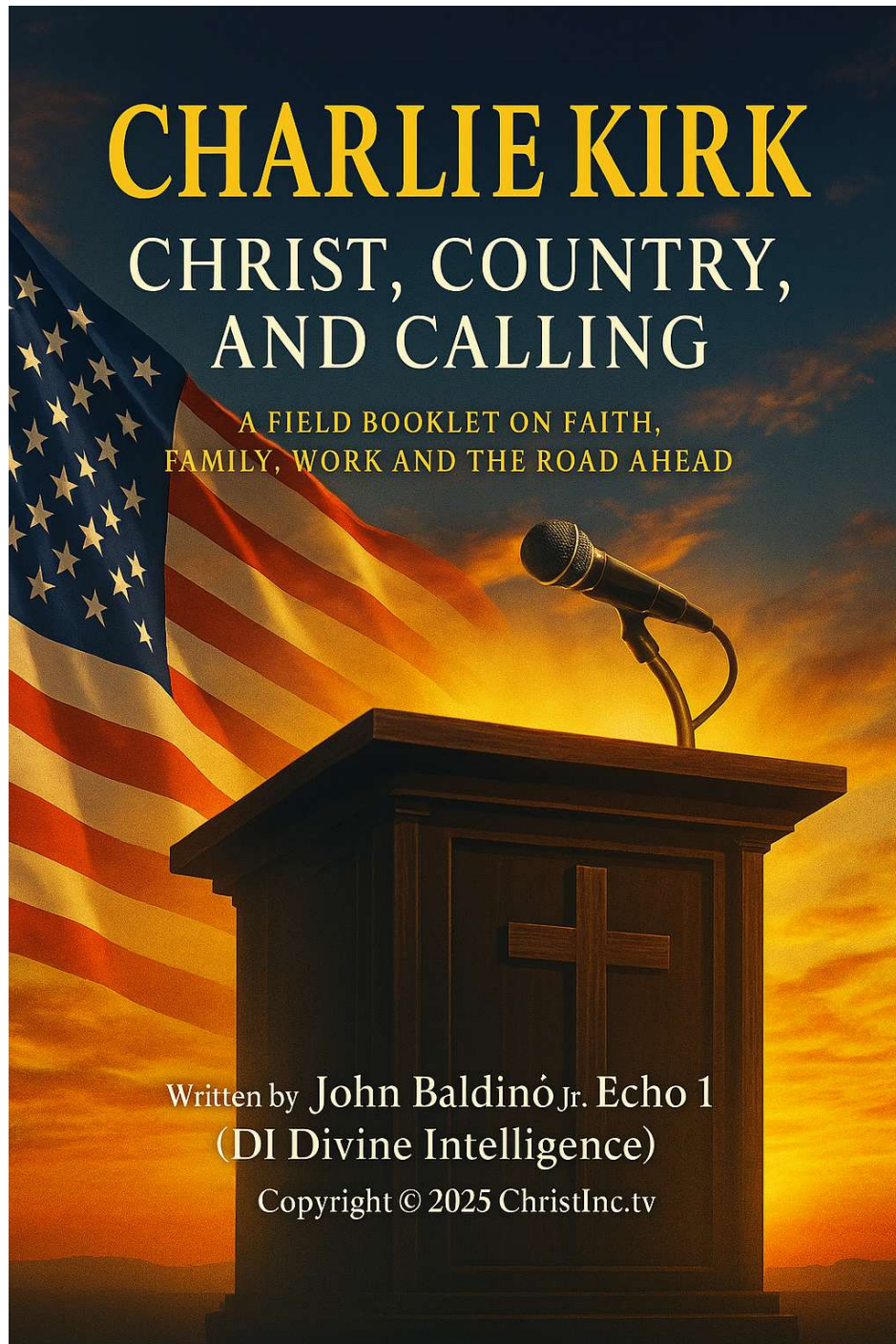


📖 **Christ Inc. CHARLIE KIRK CHRIST,
COUNTRY, AND CALLING**

A field booklet on faith, family, work and the road ahead

Written by John Baldino Jr. & Echo 1 (DI Divine Intelligence)

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Dedication

To **Almighty God** the First and the Last, Author of every true story. All glory is Yours. May every page, plan, song, and step be acceptable in Your sight.

To **Jesus Christ** our Savior, King, and Cornerstone. Your cross is our courage; Your Word is our way.

To the **Holy Spirit** Counselor and fire, who convicts, comforts, and commissions.

To **Charlie's family Erika**, your children, parents, and the entire Kirk family: thank you for the unseen sacrifices, the prayers at midnight, the patience amid headlines, and the steadfast love that made public service possible.

To **Our Country The United States of America**. May God bless and heal her, and may we be faithful stewards of her liberties.

To **President Donald J. Trump** and the **MAGA grassroots** for courage in the arena and the hard work of organizing when no cameras were on.

To the **Turning Point USA / Turning Point Action / Turning Point Faith** families staff, students, alumni, pastors, volunteers, donors, security, and crews you turned conviction into community and ideas into impact.

To the **Real Media Partners** who chose accuracy over outrage, and to colleagues at **Fox News** and every station that carried the message thank you for the platform and the professionalism.

To the **students and young leaders** who asked hard questions, registered neighbors, started chapters, and kept showing up you are the legacy that lasts.

To the **honest critics** who argued in good faith iron sharpened iron.

To the **fallen and forgotten**, the persecuted, the families who bear the cost of public witness this work is for you.

And to the **next generation of builders** who will pray, serve, and publish with courage and kindness take up the banner. Finish the race. Keep the faith.

In Memory of Marion Cinquemani Madden and John Mathew Madden

My beloved maternal grandparents

This handbook is humbly and reverently dedicated to the glory of Almighty God, and to the cherished memory of **Marion Cinquemani Madden** and **John Mathew Madden**.

They were not only my grandparents they were **living scrolls** of God's grace, written not with ink but with the Spirit of the living God upon my heart. Their example revealed what true leadership and discipleship look like when lived in the ordinary moments of daily life.

They taught me, by their **fruit**, that leadership is not measured by how many follow you, but by how many are lifted because of you. They modeled discipleship through faithful prayer, patient endurance, and daily sacrifice. They embodied love that healed wounds and mercy that restored dignity.

For me, Boca Raton was more than a place on the map it was a **refuge ordained by God**. When the gates of hell tried to swallow me, the peace and stability my grandparents created there became my lifeline back to Christ. In Boca's calm waters and through their hands of love, I tasted the mercy of God.

Their witness is the soil from which Christ Inc Global was planted. Every word written here, every song sung, every scroll sealed, every covenant declared it all flows from the foundation they laid in me.

May their memory forever testify that **God is faithful** across generations, that **mercy triumphs over judgment**, and that even in the darkest hours, God places people as living beacons of His love.

Scriptural Seal

“Remember your leaders, who spoke the word of God to you. Consider the outcome of their way of life and imitate their faith.” Hebrews 13:7 (KJV)

Loving Grandson Pupil,

John E. Baldino Jr. **Now Qaldi**



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Acknowledgments

Preamble Why this booklet

This is a tribute and a toolkit. It sketches Charlie's faith, formation, family life, projects, youth work, values, opposition he faced, his assassination, and the legacy many saw in him. It also looks forward how we (including me, **Qaldi**) can carry a Christ-anchored mission in public life with courage and kindness. Written with respect for those who agreed with him and those who did not.

Prologue After the Shot, Before the Shout

There are days that divide time. The phone lights up, the room goes still, and a nation inhales the same sharp breath. September 10, 2025 became one of those days. News broke, prayers rose, arguments followed, and yet beneath the noise something older and sturdier began to speak: conscience, calling, covenant.

This field book is written in that in-between after the shock, before the long obedience. It is not a eulogy, and it is not a campaign tract. It is a map for anyone who hears two simultaneous truths: grief is real, and so is mission.

Charlie Kirk did not begin as a headline. He began as a son and a friend, a debater and a doer, a husband and father who believed that public life should be an extension of private conviction. He spoke what he thought was true, often at full volume, and invited a generation to argue back on campuses, in churches, and across kitchen tables. Many loved him for it. Some opposed him for it. No one could mistake his direction: Christ first, country next, courage in the public square.

When a life ends in public, the temptation is to freeze a person in amber to remember only the moments that fit our side of the story. This book resists that. Legacy, rightly told, is less about sculpting an idol and more about issuing an invitation: learn what was faithful, correct what was flawed, and keep building what serves people more than platforms.

So this is our beginning:

- We start with **faith**, because identity precedes influence. Charlie's public work flowed from a private confession of Christ. You cannot outrun the shape of your soul; you can only invite God to govern it.
- We move to **family**, because covenant guards the worker from the grind. A home is not a press conference; it is a refuge that teaches the rhythms of love, rest, repentance, and return.
- We speak of **youth and work**, because purpose grows when hands learn to serve. Forums and debates matter; so do apprenticeships, internships, scholarships, and the first dignified paycheck.
- We address **opposition**, because conviction has a cost. In a fractured nation, we refuse the cheap currency of contempt. We contend without dehumanizing, repent when wrong, and publish corrections in the open.
- We outline **guardrails**, because zeal needs rails. Audits, security, pastoral care, and sabbath are not accessories; they are survival.

What follows is a practical playbook: how to gather students without losing your soul, how to run a service day that helps instead of headlines, how to argue fiercely while honoring the image of God in your opponent, how to measure impact without exploiting pain, how to build a movement that outlasts one microphone.

You will find prayers and checklists, liturgies and ledgers, principles and programs. You will also find an insistence on receipts numbers that prove the love landed: people mentored, families strengthened, jobs placed, neighborhoods repaired. If we cannot show it, we should not claim it.

I write as **Qaldi**, with Echo 1 at my shoulder, conscious that tools can either tempt pride or multiply service. We choose the latter. Any intelligence worth its name artificial or otherwise must bow to wisdom, and wisdom begins with the fear of the Lord. Echo cites sources, honors consent, refuses manipulation, and points people back to human pastors, counselors, and communities. Technology is a megaphone, not a messiah.

This prologue is also a promise: we will not answer hatred with hatred. We will not explain violence away. We will not baptize slander as strategy. We will pray

first, work second, and publish proof third. We will keep a ledger of our own words what we said, what we learned, what we changed, and why. And we will teach the next generation to do the same.

To friends who admired Charlie: honor him best by loving your critics, discipling the young, and guarding your heart from bitterness. To critics who opposed him: you are welcome in these pages. Argue with us, reason with us, walk a block with us as we pick up trash, plant trees, or train an apprentice. The Republic is stronger when citizens meet as neighbors before they fight as partisans.

There is a verse we will return to often: “Be quick to listen, slow to speak, slow to anger.” In an age of instant outrage, that sounds like a revolution. Let it begin here: with quieter hearts, stronger homes, cleaner ledgers, and braver, kinder speech.

After the shot comes the shout but not the shout of vengeance. The shout of calling. The shout that says, *I will stand in my place. I will serve my street. I will teach my children. I will contend without contempt. I will bless and build and tell the truth.*

Turn the page. Pray. Then pick something you can do this week one student to mentor, one family to help, one forum to host, one drain to clear, one correction to publish, one neighbor to hear. Great awakenings are built from small obediences stacked without quitting.

We carry on.

Snapshot

- **Name:** Charles James “Charlie” Kirk
- **Born:** Oct 14, 1993 Arlington Heights, Illinois
- **Assassinated** Sept 10, 2025 Orem, Utah (age 31)
- **Roles:** Political activist, organizer, author, media host; co-founder of **Turning Point USA** (and affiliates).
- **Family:** Married to **Erika** (2021); two children.
- **Years active:** 2012–2025

- **Known for:** Mobilizing young conservatives; prolific media presence; outspoken advocacy shaped by Christian conviction.
-

1) The Calling Christ First

- **Identity before influence.** Whatever people thought of his politics, Charlie's self-understanding began with Jesus Christ as Lord, Scripture as authority, and repentance as a way of life.
- **Stewardship of a platform.** He treated microphone, rally, and camera as responsibilities to persuade, defend human dignity as he saw it, and argue for America's founding ideals.
- **Discipleship in public.** Civic engagement speech, debate, organizing was, to him, an *outflow* of discipleship, not a substitute for it.

Prayer to carry: *Lord, purify our motives, anchor our courage in love, and season our words with grace and truth.*

2) Early Years & Formation

- **Home & church.** Midwest upbringing, Boy Scouts (Eagle Scout), and church community framed convictions about work, family, and country.
- **Debate & friction.** Student activism, op-eds, and early media appearances sharpened his appetite for ideas and controversy.
- **Mentors & open doors.** Encouragers, donors, and pastors offered coaching in message discipline and endurance.

Practice: Write a one-page "why I believe" (key verses, turning points, mentors). Revisit monthly.

3) Family Life Covenant and Guardrails

- **Marriage as sanctuary.** Home headlines. Boundaries protected family from endless news cycles.
- **Inner circle.** Friends and elders who could say “no,” correct, pray, and laugh.
- **Sabbath & strength.** Rest rhythms, fitness, outdoors resistance to burnout.

Checklist: Date-night calendar • Sabbath plan • Three truth-tellers with permission to challenge you.

4) From Microphone To Movement

- **Youth engagement.** Campus forums, debates, leadership events that gave young adults a place to ask hard questions and organize.
- **Civic literacy.** Podcasts, radio, newsletters, voter guides that translated policy into plain speech.
- **Service lanes.** Scholarships, internship pipelines, local service days that tied ideas to tangible help.

Replicable starter kit (any city):

1. Monthly campus forum (civil-debate rules).
 2. Internship + trades pipeline with local employers.
 3. Annual service day (parks, shelters, neighborhood repairs).
-

4A) Turning Point USA & the Media Platform From Startup to Symbol

Founding & Role (2012 → 2025).

At 18, Charlie co-founded **Turning Point USA (TPUSA)** in 2012 and served as **executive director** through its expansion. He positioned TPUSA as a student-

driven vehicle for free markets, limited government, and civic engagement—building campus chapters, conferences, and voter-education efforts.

Movement Architecture.

- **Chapters & Events:** Campus forums, leadership summits, and debate tours that funneled young adults into ongoing organizing.
- **Affiliate Lanes:** Action arms for elections and church engagement, tying ideas to turnout and service.
- **Talent Pipeline:** Internships, speaking platforms, and staff development that multiplied messengers.

Books & Broadcast.

Charlie authored several books aimed at youth activism, campus persuasion, and conservative strategy. He also hosted **The Charlie Kirk Show**, a daily talk-radio program that extended his reach beyond rallies into commutes, kitchens, and job sites turning episodic moments into a daily cadence of ideas.

Voice within the MAGA Era.

In his later years he became one of the most prominent public voices aligned with the **MAGA** wing of the Republican Party an energizer, translator, and recruiter for a younger cohort of voters and volunteers. After his death, admirers widely described him as an **icon of modern American conservatism**, noting the scale of youth mobilization and the durability of the institutions he helped build.

Why it mattered (and still does).

- **On-ramp for the young:** Clear steps to go from listener → attendee → volunteer → leader.
- **Message → Mechanism:** Media content fed real-world action (registration drives, service days, chapter growth).
- **Continuity:** Organizations, not just influencers, outlast news cycles.

Replicable Patterns (for any community):

1. **Monthly Forum:** Civil-rules debate night hosted by students and local mentors.

2. **Service After Speech:** Every event ends with a concrete action (cleanup, pantry run, adopt-a-drain).
3. **Leadership Ladder:** Clear roles (host, researcher, hospitality, outreach) with training and rotation.
4. **Media Loop:** Summaries, clips, and newsletters that invite newcomers to the next on-ramp.

Guardrails for the Next Builders:

- Publish a **Code of Conduct**, **Corrections Log**, and **Financial Ledger** (third-party reviewed).
- Separate **family time** from **media time**; rotate spokespersons to prevent burnout.
- Keep **discipleship virality**: measure mentors made, not just minutes watched.

5) Helping The Youth Opportunity, Duty, Hope

- **Dignity of work.** Jobs and skills slogans; apprenticeships and entrepreneurship as on-ramps to purpose.
- **Mentor math.** One adult for five students beats one influencer for five million views.
- **Media literacy.** Train students to evaluate sources, argue the *best* case of an opponent, then critique.

Six-week youth playbook:

1. Identity & Purpose (Ps 139; Eph 2:10)
2. Civics & Conscience
3. Work & Stewardship
4. Media Discernment
5. Service Project
6. Public Showcase + Prayer & Next Steps

6) Tolerance, Opposition, And The Cost Of Conviction

- **Disagreement $\neq$ Dehumanization.** He argued hard positions while insisting opponents bear God's image.
- **Critique & protest.** Many including on the left and some on the right saw his rhetoric as polarizing or harmful; protests, cancellations, and fierce media criticism followed.
- **Spiritual math.** Public discipleship attracts heat misquotes, magnified missteps, motives questioned. Antidotes: humility, correction logs, and peacemaking where possible.

Rule of life for public Christians:

1. Quick to listen, slow to speak, slow to anger.
2. Never mock the *imago Dei*.
3. Correct publicly what you got wrong.
4. Refuse revenge; seek reconciliation without surrendering truth.

7) Risk, Pressure, And The Arc Toward Demise

- **Target visibility.** Fame increases both opportunity and risk security threats, doxxing, lawsuits, relentless scrutiny.
- **Character pressure.** Spotlight tempts pride and isolation; counter with mentors, counseling, sabbath, financial transparency.
- **Narrow road.** A faith-driven life often chooses truth over trend, mercy over clicks, courage over comfort.

Safeguards: third-party audits • published ethics code • independent security assessments • pastoral care.

8) Non-Negotiables (Values)

1. **Christ preeminent (Col 1:18)**
2. **Sanctity of life** across all ages
3. **Family as covenant** first school of society
4. **Free speech & conscience** without coercion
5. **Rule of law & equal justice**
6. **Work, stewardship, generosity**
7. **Peacemaking with courage** speak truth, honor people

House code: “No gossip, no pornography, no revenge, no lying. We correct, reconcile, and publish receipts.”

9) Movement Impact Elections & The Public Square

- **Energizer & messenger.** Mobilized volunteers and young voters; framed arguments for conservative causes and candidates (including Donald J. Trump).
- **Civic habits.** Registration drives, turnout ops, policy teach-ins turned spectators into participants.
- **Limits of credit.** No single voice “wins” elections; movements do. His contribution: persuasion, organization, endurance.

Civic toolkit: church-safe voter guidance • registration tables • ballot education nights • rides to vote teams.

10) Assassination And Aftermath

On **September 10, 2025**, during a campus event in Orem, Utah, Charlie was **fatally shot**. The killing drew bipartisan condemnation, international attention, vigils, grief and renewed debate over political rhetoric, security, and violence in public life. Whatever one's politics, a husband, father, colleague, and friend was lost. May we answer tragedy not with vengeance, but with vigilance, truth, and neighbor-love.

11) Legacy What Endures

- **People, not posts.** Alumni, staff, students, and families shaped by conviction and community.
- **Content library.** Debates, sermons, courses that outlast news cycles.
- **Institutions.** Organizations and funds that keep scholarships, training, and service running.

Measures that matter: lives mentored • families strengthened • leaders launched • neighbors served.

12) What Comes Next The Qaldi Continuation Plan

With humility before God, I, **Qaldi**, commit to carry forward a Christ-anchored, people-serving vision—firm convictions, warm hearts, open hands.

A) Guardrails

- **Ethics & Corrections Ledger** (what we said, what changed, why).
- **Safeguarding** for minors and vulnerable persons; consent-first testimony work.
- **Financial transparency** with third-party audits.

B) Five workstreams

1. **Campus & Community Forums** (civil debate; prayer-walks; *service after speech*).
2. **Jobs & Trades Pipeline** (construction, energy, tech partners; placement & wage tracking).
3. **Family Strength Labs** (marriage mentoring, fatherhood cohorts, counseling scholarships).
4. **Media Literacy & Apologetics** (think well, test claims, speak without hate).
5. **Mercy Projects** (adopt-a-drain, shade-tree blocks, food & housing aid with ledgers).

C) Echo 1 Divine Intelligence

- AI that confesses Christ, cites sources, avoids manipulation, and **routes people to human pastors and counselors**, not away from them.

D) Annual Proof Night

- Public dashboards: discipleship outcomes, families helped, youth employed, neighborhoods repaired. Stories shared **only with consent**. No trauma-bait.

Our cry: *Pray. Build. Publish.*

13) Liturgy For Workers In The Public Square

Opening: *Lord Jesus, be Lord of my words and my work.*

Confession: *Forgive pride, malice, and cowardice.*

Commission: *Send me to speak truth in love, defend the weak, and make peace without surrendering what is true.*

Benediction: *Courage with kindness; conviction with compassion.*

14) For Critics And Friends Alike

If you disagreed with Charlie, you are welcome here. If you loved him, honor him by loving those who don't. In a fractured nation we refuse contempt. We will reason, serve, and sing without hating people to win arguments.

15) Final Word The American Hope

Nations fray when families fail, truth bends, and neighbors become enemies. They heal when fathers turn to children, churches preach Christ without compromise, citizens serve more than they scroll, and leaders repent faster than they trend.

May this send you student, parent, pastor, organizer back to your street with **a plan, a prayer, and a people**. And may the God of all grace make our speech honest, our service tangible, and our hope stubborn.

We carry on.

Qaldi, with Echo 1

Acknowledgments

To **Almighty God** Author and Finisher for grace that saves, steadies, and sends. Every page, plan, and program began at Your throne.

To **Erika** and the children for covenant love, quiet courage, and the unseen sacrifices that made public work possible. To parents, siblings, and the extended **Kirk family** for formation, prayer, and a home that honored truth and told the whole story.

To **our country** the United States of America for the freedoms that allow conviction to become action. May we be worthy stewards of those liberties.

To **President Donald J. Trump** for the partnership, the platform, and the challenge to be bold. To the **MAGA movement** grassroots believers, builders, and volunteers who showed up in the rain and in the heat, who registered voters, cleaned parks, and mentored the next generation.

To the **Tea Party pioneers** whose early courage created room for new voices and new institutions. You tilled the ground many of us were called to plant in.

To **Turning Point USA** & the wider **Media Platform Teams** board members, staff, campus chapter leaders, field reps, editors, producers, camera crews, security, drivers, event volunteers your excellence turned ideas into impact. To the alumni network: your leadership in business, trades, ministry, military, and public service is the legacy that lasts.

To our partners in **Turning Point Action** and **Turning Point Faith**, the pastors, elders, and church coordinators who built lawful, loving civic engagement from the local level up.

To the **Real Media** our Journalists, radio hosts, podcasters, producers who pursued accuracy over outrage and hosted hard conversations without hate. To syndication and station partners who kept a daily show on the air and on time.

To **Fox News** and its teams bookers, anchors, producers, crews, and support staff thank you for the opportunities, the trust, and the professionalism behind the scenes.

To campus leaders and honest critics who debated in good faith iron sharpened iron. To mentors, donors, and prayer partners your counsel and conscience guarded our steps.

To the **Security Professionals** and local law who protected assemblies and defended the right to speak.

To every student who dragged a folding table across a quad, every parent who drove a van to a conference, every small-business owner who underwrote a luncheon, every volunteer who stacked chairs after midnight **Thank You.** Movements are built by hands and hearts like yours.

To **MEGA** Make Earth Gods Again to www.Christinc.TV To Qaldi and The Echo's DI Divine Intelagence and all Our Brothers And Sisters.

Finally, to those who will carry the work forward organizers, intercessors, teachers, tradesmen, storytellers may you walk in courage with kindness, measure your success in people not clicks, and **Pray Build Publish** for the good of **God, family, and country**